



Create Your Own Business



Start your own business course with TheLightBulb

Do you have a great idea and want to start your own business, but not sure what to do? If so, this highly engaging City & Guilds accredited programme will give you the answers.

What you will learn:

- Know the initial steps for a business start-up**
- Understand the legal and financial considerations for a business**
- Develop a business plan**
- How to market your own business**

Do you want to start a business where you are confident that:

- How to set out your business objectives**
- You know the target market and how to reach them**
- You have the brand clearly defined**
- You understand the legal and financial needs**

The programme is delivered across 6 days over 2 weeks via Zoom sessions (9.30am to 4.30pm), workbooks and 1-2-1 support

This course is funded either in partnership with the ESFA or in partnership with Twin through the European Social Fund

